



Shipyard Brewing Company

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FOR IMMEDIATE RELEASE

Shipyard Brewing Honored by Efficiency Maine for Going Green

Eliot, ME – June 24, 2009 – The Shipyard Brewing Company today received special recognition from Efficiency Maine for its “green” energy practices.

At a ceremony held in Eliot, attended by State and local dignitaries, John Brautigam, Director of the Maine Public Utilities Commission’s Energy Programs Division, presented Shipyard President Fred Forsley with an Efficiency Maine Recognition Award.

Brautigam said although the Award was specifically for the energy efficient practices carried out by Shipyard at its Regatta Banquet & Conference Center and Shipyard Brew Pub in Eliot, Efficiency Maine also recognized what Shipyard had done at its other Maine facilities, especially those in Kennebunk, Topsham and Portland.

“Fred is a great ambassador for energy conservation and energy efficiency in general. What he and his team have done in ensuring their facilities are energy efficient and that they employ on-going energy efficient practices, is a great example of what can be achieved,” he said

Efficiency Maine worked closely with Shipyard by providing advice and expertise as well as providing some financial incentives for the purchase and installation of energy efficient equipment.

Brautigam said last year Efficiency Maine’s Business Program assisted 690 Maine businesses like Shipyard’s complete 938 energy efficiency projects which resulted in an annualized savings of 34,115 MWh and a realized total economic benefits of \$54.3 million in avoided electrical costs.

“Just as important as the savings to the economy, have been the benefits to the Maine environment. Since it was established in 2002, Efficiency Maine’s programs have averted the emission of more than 1.6 million tons of carbon dioxide into the atmosphere. That’s equivalent to taking more than 39,000 cars off the road for a decade,” he said.

On accepting the Award, Forsley said Shipyard converted its Eliot facility to green technologies using solar and other energy efficient systems that meet Efficiency Maine standards.

A solar system is the backbone of an energy efficient system that includes features such as: heated sidewalks; interior, exterior, and parking lot lighting; low energy, high efficiency kitchen motors; recaptured heat from refrigeration motors; preheated water; and cooking systems that utilize steam generated by natural gas.

"Last year, we worked with Efficiency Maine to go green at the Federal Jack’s Restaurant and Brew Pub in Kennebunk. This worked so well that we decided to do the same in Eliot. Efficiency Maine is a great asset for Maine business and the environment. It’s a win-win,” said Forsley.

Pat Eltman, Director of the Maine Office of Tourism congratulated both Efficiency Maine and the Shipyard Brewing Company.

“Maine leads the country in providing environmentally friendly facilities for tourists – dining, accommodation and entertainment. Efficiency Maine’s partnership with businesses like Shipyard will help insure Maine continues to be an environmentally friendly tourism destination,” she said.

Efficiency Maine, a program of the Maine Public Utilities Commission, is a statewide effort to promote the more efficient use of electricity, help Maine residents and businesses reduce energy costs, and improve Maine's environment.

Further information on Efficiency Maine can be found at www.energymaine.com

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