



Shipyard Brewing Company

Portland, Maine

Contact: Tami Kennedy
tami@maine.rr.com
(207)838-0816

FOR IMMEDIATE RELEASE

Shipyard Brewing Company's Brewer's Brown Ale Hits the Shelves

Shipyard Brewing Company launches new 4-packs of Pugsley's Signature Series' XXXX IPA and Imperial Porter

PORTLAND, MAINE – (February 25, 2010) – Shipyard Brewing Company announced the release of two of its popular Pugsley's Signature Series beers in four-packs of 12-ounce bottles.

In early April, XXXX IPA and Imperial Porter will both be available in four-packs. Until now, these award-winning beers have been available solely in 22-ounce bottles and on draft.

XXXX IPA is a non-traditional American IPA with a brilliant copper color and the classic citrus nose of Cascade Hops. This beer demonstrates a unique balance of malt-inspired, delicate red grapefruit sweetness and lingering hop dryness. In 2009, XXXX IPA won Silver Awards at the United States Open Beer Championships and Stockholm Beer & Whisky Festival. This beer pairs well with Cajun dishes, blackened fish, and BBQ.

Malt: Malted Wheat, Pale Ale, Crystal, and Caramalt
Hops: Cascade, Warrior, Summit and Glacier
70 IBUs
OG: 1.092
ABV: 9.25%

Imperial Porter is a full bodied, very dark, malty beer with a good roasted character. The beer has an OG of 1.070, rounding out after fermentation with just a slight residual sweetness and cutting dry at the finish. In 2009, Imperial Porter took home a 2nd place Porter award at the West Coast Brewers Festival. This beer pairs well with meat dishes, shepherd's pie, and stews.

Malt: Crystal, Chocolate and Black Patent
Hops: Warrior, English Fuggles, and East Kent Goldings
OG: 1.070
ABV: 7.1%

The new XXXX IPA and Imperial Porter four-packs will be available for a suggested retail price of \$9.99 at specialty beer stores in New England, Florida and California. Retailers include Kappy's Fine Wine & Spirits in Massachusetts, Total Wine & More in Florida, and BevMo! in California. Distribution is expected to expand to other markets in 2010.

Pugsley's Signature Series is named after Shipyard's master brewer, Alan Pugsley. Pugsley's career began in England where he worked under the tutelage of renowned brewer Peter Austin at the world-famous [Ringwood Brewery](#) in Hampshire. Pugsley moved to the United States in 1986 to consult on the construction of dozens of North American breweries before partnering with Fred Forsley at the Shipyard Brewing Company in 1992.

To fully enjoy all the flavors, Pugsley's Signature Series ales are best drunk at 55 degrees Fahrenheit. Other beers in this series include Smashed Pumpkin and Barley Wine Style Ale. Two new beers are planned for 2010.

Shipyard Brewing Company is located on the historic waterfront in Portland, Maine and produces more than a dozen varieties of award-winning English style and seasonal beers. Its products are distributed in over 35 states. A full list of Shipyard Brewing Company's distributors can be found at this link: <http://www.shipyard.com/pdf/distrolist.pdf>.

www.shipyard.com

###

The Shipyard Brewing Co.
86 Newbury Street
Portland, ME 04101
207.761.0807
info@shipyard.com