



The Shipyard Brewing Company

Portland, Maine

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MILESTONE FOR FEDERAL JACK'S AND THE KENNEBUNKPORT BREWING COMPANY: 10 YEAR ANNIVERSARY CELEBRATED

KENNEBUNK, MAINE - (June 18, 2002) On Monday, June 17th, Federal Jack's Restaurant and Brew Pub and the Kennebunkport Brewing Company officially celebrated 10 years of business with the launch of their newest endeavor, the Kennebunkport Chowder Company (KCC). The retail store for this specialty seafood mail order business is located just downstairs from the restaurant where these chowders were first served.

"The creation of this new business is our way of celebrating 10 years of being part of this community," noted general manager Jim Bunting. "We look forward to growing with the area in the years ahead."

Using custom chill-packs, KCC ships chowder, bisques, lobster and their very popular authentic Maine lobster bake priority FedEx overnight anywhere in the United States, Canada, and Puerto Rico. KCC uses only 100% natural ingredients and nothing is ever frozen.

Both Federal Jack's Restaurant and Brew Pub and the Kennebunkport Brewing Company were founded in 1992 by entrepreneur Fred Forsley and master brewer Alan Pugsley, who, together in 1994, also began The Shipyard Brewing Company in Portland, Maine.

"I can't believe it's been 10 years!" remarked Karen Arel, executive director of the Kennebunk and Kennebunkport Chamber of Commerce. "When Fred Forsley first came to town, he not only built Federal Jack's and the Kennebunkport Brewing Company, but he immediately became an integral part of the community through his commitment to helping the surrounding businesses and people of the town be successful as well," noted Karen Arel, executive director of the Kennebunk and Kennebunkport Chamber of Commerce. "When something is going on in town, Federal Jack's is always first in line asking what they can do to help. They're always willing to volunteer and get involved. The Kennebunkport Chowder Company is an exciting addition."

Recently, Forsley reflected on the success of Federal Jack's. "The biggest thing about reaching 10 years has been the people involved. I'm very proud of our staff. I really appreciate the support we've gotten in the community. Without the support of the community we would not have survived 10 years. And without the quality people involved in Federal Jack's and KBC, we would not have survived. I'm happy we've reached this milestone and I'm very excited about the future."

Proceeds from the 10th anniversary celebration went to the Federal Jack's and Kennebunkport Brewing Company Education Fund. "We wanted to celebrate this 10 year milestone by generating something for a cause," Bunting said of the decision to donate proceeds. "So we decided to start an educational fund for students in culinary and related arts." The Federal Jack's and Kennebunkport Brewing Company Education Fund benefits York County high school seniors pursuing continuing education at the York County Technical College in culinary and related arts.

For more information about Federal Jack's Restaurant and Brew Pub, Kennebunkport Brewing Company, and Kennebunkport Chowder Company visit www.federaljacks.com

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