



The Shipyard Brewing Company

Portland, Maine

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BATTLEGROUND ALE: THE SHIPYARD BREWING COMPANY'S CIVIL WAR THEMED 12-PACK NOW AVAILABLE

www.battlegroundale.com/thelook.html to learn more and see the artwork
Meet the artist, Ken Hendricksen <http://www.civilwarartist.com>

PORTLAND, MAINE (June 25, 2003) -- In remembrance of the 140th anniversary of the Battle of Gettysburg, The Shipyard Brewing Company has created Battleground Ale. This commemorative Civil War themed ale is a traditional American wheat beer with a sparkling, golden color and thirst quenching malted wheat flavor. 4.8% alcohol by volume.

Battleground Ale is available throughout the southern and eastern United States. Twelve collectable labels feature a different portrait of a Civil War general and the cartons are packed with history, as well as information about the artist, Ken Hendricksen

"We have received mail from around the country about this special package," noted master brewer Alan Pugsley. "One person from Baltimore, Maryland emailed to say that they showed one of our bottles to their local Civil War Roundtable and the 50 members present couldn't believe that they had never heard of it prior to then. They absolutely loved it! They've all told their friends and families and we now have at least 200 more advocates out there looking for a closer place to buy Battleground Ale and are passing this on by word of mouth."

The 12-packs are packed at random but Shipyard is taking special care to make sure that there is a wide assortment of generals in each box. "We are hand mixing the package to ensure a good variety of generals in each box." reported Pugsley.

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