



The Shipyard Brewing Company

Portland, Maine

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THE SHIPYARD BREWING COMPANY GROWS ITS MARKET: PUMPINHEAD ALE DEBUTS ACROSS THE UNITED STATES

PORTLAND, MAINE- (September 2, 2003) - For the first time, The Shipyard Brewing Company's unique Pumpkinhead Ale is being distributed in markets throughout the United States. New markets for this hand-crafted fall brew include: Florida, California, New York, Pennsylvania, New Jersey, Maryland, Virginia, North Carolina, Ohio, Indiana, Minnesota, and New England.

"This year we're producing 7 times the amount of packaging as we did last year," said company president Fred Forsley. "Last year we offered a limited amount of Pumpkinhead in bottles and it just flew off the shelves."

"Last year, we sold all 300 barrels we bottled even before the first ingredients were mixed," noted master brewer Alan Pugsley. "This year we've beefed up to meet the demand and have created new 12-packs for this exciting fall beer."

"We have literally received thousands of pre-orders," remarked sales manager Dave Dubois.

Shipyard Pumpkinhead Ale is a crisp, refreshing wheat ale with delightful aromatics and a subtle spiced flavor. Hints of cinnamon and nutmeg make this fall brew a flavor sensation. Shipyard Pumpkinhead Ale was first brewed over 10 years ago at Federal Jack's Restaurant and Brew Pub in Kennebunk, Maine where Shipyard began. After years of being available exclusively on tap, last year Shipyard began bottling this beer as a way to keep up with rising consumer demand.

The logo was designed by Maine artist, Kenny Hendricksen. Brilliant orange lettering against a midnight blue background surrounds a bronze statue of a horseman donning a pumpkin for a head and holding a pint glass in his outstretched arm as his horse speeds forward.

The Shipyard Brewing Company was established in 1994 and produces 10 different varieties of English-style and seasonal ales. The brewery will celebrate its significant 10 year milestone in 2004.

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