



# The Shipyard Brewing Company

## Portland, Maine

Contact: Tami Kennedy  
[tami@maine.rr.com](mailto:tami@maine.rr.com)  
(207)838-0816

### **TWO NEW BEER MARINADES FROM PEMBERTON'S GOURMET FOODS FEATURE SEA DOG WINDJAMMER ALE**

**Pemberton's Gourmet Foods of Gray and the Sea Dog Brewing Company of Topsham and Bangor have formed a partnership to create and launch two new and unique cooking sauces.** Pemberton's all new "Sesame Asian Glaze" and "Windjammer Ale Seafood Barbecue" sauces both contain the Sea Dog Brewing Company's award-winning Windjammer Ale and feature the Sea Dog logo on the label. The Sea Dog's hand-crafted ales are contract brewed by Pugsley Brewing Projects at The Shipyard Brewing Company in Portland.

These two beer-based marinades have been created in response to consumer demand for premium grilling and cooking sauces for poultry and seafood, and, starting in April, will be available in specialty food stores across the United States.

Pemberton's currently distributes their full line of cooking sauces, pestos, salsas, dessert sauces, mixes, and other gourmet products to almost 1,000 specialty food stores nationwide. Their highest sales concentration is on the East Coast and in the Pacific Northwest.

Sea Dog's hand-crafted ales can be found in retail and restaurant locations all along the eastern seaboard from Maine to Florida.

"Sea Dog is not only a great tasting, premium beer, but is also a well-established brand which really enhances the credibility of these beer-based cooking sauces," said Jeff Johnson, owner of Pemberton's Gourmet Foods. "Likewise, Pemberton's has an expertise in producing high-end cooking sauces and has a quality, gourmet image that is well-known in the specialty food trade. We believe that a co-branded approach is a winning combination and the best way to present these sauces in the marketplace."

"When Pemberton's first approached us to explore our interest in this co-venture, we immediately saw them as a perfect fit," remarked Jim Bunting, operations manager of Sea Dog Brewing Company. "Sea Dog's fine line of hand-crafted beers are produced in small batches with the same high standards that Pemberton's brings to their products. Our freshly brewed beer is the perfect compliment to their all-natural, gourmet product line."

These products were unveiled at the New England Products Trade show on March 7 and will hit the shelves in April.

In addition to the new Sea Dog beer-based marinades, Pemberton's is also

introducing several other products, including two authentic Italian pasta and bread-dipping sauces - Artichoke Scarpetta and Spicy Arrabbiata.

They are also unveiling their new line of Mountain Mornings breakfast products, including: Fresh Maine Wild Blueberry Pancake Mix, Maine Wild Blueberry Scone Mix, Maple Buttermilk Pancake Mix, Maine Wild Blueberry and Lemon Muffin Mix, Four-Grain Pancake Mix, and Maine Wild Blueberry Breakfast Syrup.

The Shipyard Brewing Co.  
86 Newbury Street  
Portland, ME 04101  
207.761.0807  
info@shipyard.com