



# The Shipyard Brewing Company

## Portland, Maine

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### **SEA DOG BLUEBERRY ALE GROWS MARKET AROUND THE U.S.**

**TOPSHAM AND BANGOR, MAINE (July 26, 2004)** Due to consumer demand, Sea Dog Bluepaw Wild Blueberry Wheat Ale is now available in 12-packs throughout the United States, including Hannaford stores in Maine. Markets for this hand-crafted Maine beer include: New Hampshire, Massachusetts, New York, Rhode Island, Connecticut, Pennsylvania, North Carolina, and Florida.

“This is a milestone for the brand,” noted Fred Forsley, owner of Sea Dog Ventures, Inc. “Sales of this beer are on fire outside of the state and are steadily increasing in Maine.”

Since 2003, sales for this hand-crafted beer are up nearly a quarter in Massachusetts and almost 10% in Maine.

“We’re also doing gangbusters in New Hampshire,” remarked sales representative Jim Bellisle. “Sales of Sea Dog Raspberry Wheat Ale are also trending up,” said Bruce Forsley, director of sales and marketing.

Sea Dog Bluepaw Wild Blueberry Wheat Ale features the nutty quench of wheat ale combined with the delightful aromatics and subtle fruit flavor contributed by Maine wild blueberries.

Discover more at [www.seadogbrewing.com](http://www.seadogbrewing.com).

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