



The Shipyard Brewing Company

Portland, Maine

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Portland Pirates and Shipyard Brewing Company Celebrate the Holidays Promotional Partnership to Support Opportunity Farm

PORTLAND, MAINE (December 6, 2004) – The Portland Pirates and the Shipyard Brewing Company announced today a two part promotion to “Celebrate the holidays with a few friends” on December 9th and December 14th and the celebrations help support a great local cause, Opportunity Farm for Boys and Girls, in New Gloucester, ME.

On Thursday, December 9, the Portland Pirates and the Shipyard Brewing Company will host a Pub Crawl in the Old Port in downtown Portland from 4:00 p.m.-9:00 p.m. Then on December 14th the two companies will again join forces to raise awareness and funds for Opportunity Farm at The Stadium Restaurant and Sports Bar prior to the Pirates game versus the Worcester IceCats at 7:05 p.m.

Fans can join the Shipyard Brewing Company as they make a pub crawl through the Old Port visiting ten local establishments and distributing Pirates tickets on the way. Team Crackers, captained by Paul "BOOM-BOOM" Sottery and Bob "FAST SKATE" Blasi, and Team Salty Pete, captained by Pete "THE PIRATE" Sullivan and Dave "SLAP SHOT" Dubois, will each spend an hour at five separate bars & restaurants in downtown Portland, distributing 100 Pirates tickets at each location.

You can join Team Crackers at the following locations:

Ri-Ra - 4:00 to 5:00 (100 tickets and prizes)
Nappi Pizza - 5:00 to 6:00 (100 tickets and prizes)
Rosie's - 6:00 to 7:00 (100 tickets and prizes)
Bull Feeny's - 7:00 to 8:00 (100 tickets and prizes)
Commercial Street Pub - 8:00 to 9:00 (100 tickets and prizes)

Or Team Salty Pete at:

Bleachers - 4:00 to 5:00 (100 tickets and prizes)
Margaritas (Brown Street) - 5:00 to 6:00 (100 tickets and prizes)
Brian Boru - 6:00 to 7:00 (100 tickets and prizes)
Rivalries - 7:00 to 8:00 (100 tickets and prizes)
Fore Play - 8:00 to 9:00 (100 tickets and prizes)

Listen for more information on WRED and WJAB during Pirates broadcasts and read about the Pub Crawl in The Portland Phoenix.

The second event is set for Tuesday, December 14, before the Pirates 7:05 game versus Worcester.

The Shipyard Brewing Company and WJBQ will be at The Stadium Restaurant and Sports Bar before the game, starting at 4:00 p.m. to when the Civic Center doors open at 6:00 pm. The first 100 people to appear at The Stadium will receive free tickets to watch the Pirates take on the Worcester Ice Cats at the Cumberland County Civic Center. There will be Shipyard drink specials and giveaways throughout the pre-game party. For each beverage 25 cents will go to Opportunity Farm and the Portland Pirates Foundation will match the 25 cents for every beverage purchased. Plus a portion of the evening's proceeds will be donated to Opportunity Farm by The Stadium.

Later in the evening, at the game, there will be special Shipyard Brewing Company games and prizes, including an exciting intermission event.

“We’re excited to begin our relationship with The Shipyard Brewing Company,” said Brian Petrovek Pirates’ Managing Owner/CEO. “Shipyard brings a world-class brand and a second-to-none commitment to our community and to organizations like Opportunity Farm. The fit is a great one for us and we look forward to building upon this relationship for years to come.”

Discover more at www.shipyard.com.

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