



# Shipyard Brewing Company

## Portland, Maine

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### **Capt'n Eli's Soda Adds Blueberry Pop to its Maine-made Soda Line**

**PORTLAND, MAINE -- (June 30, 2006)** – Capt'n Eli's Blueberry Pop is the fourth flavor in Capt'n Eli's premium soda line. Available in single 12-ounce glass bottles, Capt'n Eli's Blueberry Pop joins Capt'n Eli's Root Beer, Ginger Beer, and Parrot Punch.

BevNET, a widely recognized authority in the soft drink industry, gives Blueberry Pop a 4.5 star rating <http://www.bevnet.com/reviews/captelis/>. They write "With cane sugar and real blueberry juice, this beverage has been harmoniously balanced to create a body that is sweet, smooth, and clean to the finish."

Capt'n Eli's Soda is available across New England, Florida and in select markets on the West Coast. Expansion is planned as new distribution inquiries come in from around the United States, including Utah and Texas.

Capt'n Eli's Soda is hand-crafted with real cane sugar and is caffeine free. This soda is produced by Shipyard Brewing Company in Portland, Maine and is the only soda in the world with its own on-line adventure comic "The Undersea Adventures of Capt'n Eli" which will be printed as a graphic novel this fall.

Two additional soda flavors are planned for 2006.

<Artwork available on request>

On the net at [www.captneeli.com](http://www.captneeli.com)

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